

WORLD TOP MODEL

Fairmont
MONTE CARLO

MONTE CARLO



PRINCIPALITY
OF MONACO



Fairmont
MONTE CARLO

INTERNATIONAL FINAL
14TH DECEMBER 2019

MONTE CARLO

KUGA
italian style

MAJOR
model management
MILAN - NEW YORK - PARIS - MUNICH - MIAMI



FIORE TONDI
PRODUCTION

MANTEZZA TIPOGRAFI

**CENTRO
TAO**
道
NATURAL MEDICAL SPA

MKL
il nostro trucco è la bellezza

ANTILLE
elegance

SHÂNY'S
PARIS

Fairmont
MONTE CARLO

EMMEBI
ITALIA
inspired by nature

COR **MAA FENCE**
ITALIAN RESTAURANT

**PARK HOTEL
IMPERIAL**

La Rana

Lizza

Taurino Francesco s.a.s.

**MONACO
TODAY**

AGHÉ MARE
LUXURY • ITALIAN • BEACHWEAR

VAL D'AZUR

Calypso Marine
International Design

DREAMWORLD
MOVIES

ORA

AZUR

**BIANCO
CAVE**

**OR
ADDICT**
Brut 2 k

**ITALIAN
STYLE
CAFFÈ**
espresso

GIOSA
MILANO
LA BOTTEGA DEL COCCODRILLO

Paola Santos

M
MADLEINE
COUTURE

H501
communication
arts & showbiz

#BRICK

PAOLA SANTOS
Couture

WORLD TOP MODEL

HISTORY

On its 29th edition, the World Top Model has been held in over 50 global capitals cities and has been hosted by celebrities such as Claudia Schiffer, Valeria Mazza, Markus Schenkenberg, Grace Jones, Richard Clayderman, Zucchero, Marianne Faithfull, Brigitte Nielsen, Adrian Paul, Gerry Scotti, Amedeo Minghi, Gabriella Carlucci, Ron, Raz Degan, Peppino di Capri, Mietta, Alessia Marcuzzi, Nina Moric', Randi Ingerman, Renato Balestra, Aldo Coppola, Guido Dolci and many others.

In the past, the contest has been organized in cities such as Zurich, Limone sul Garda, Berlin, Palma de Mallorca, Rome, Zanzibar, Gothenburg, Lugano, Prague, Budapest, Courmayeur and now... in Monte Carlo. As San Remo does for music or Cannes, we wish to establish Monte Carlo and the World Top Model as the most known competition in the modeling world. Once a year, the event selects a model that best represents the values of the modeling and fashion industry. The objective of the event is to highlight the importance the Model plays in fashion industry, and in doing so pay homage to Beauty and to Fashion. Any of the models that have won the World Top Model award have brilliant careers – they have been represented by the most important model agencies and have worked for the leading fashion brands and designers all over the world.



For the past 29 years, Fiore Tondi has had a leading role in the international fashion scene. He has created and organized the most prestigious fashion events throughout the world. His events have been broadcasted by various global leading television stations and top models such as Claudia Schiffer, Valeria Mazza and Nina Moric' have worked in his productions. He is the founder and organizer of the World Top Model and this year he will produce the International Final in Monte Carlo

WTM OPPORTUNITIES for sponsors and partners

- Find the models of the future;
- Use new models for their campaigns;
- Become part of an international network of prestigious partners with the chance to co-market and co-brand;
- Increase their exposure in all participating countries;
- Promote their own brand and products in all participating countries;
- Create mediatic occasions both on television and social media;
- Create direct relationships with clients during live broadcasting of the various finals worldwide.



PARTICIPATING COUNTRIES

NATIONAL CONTEST



200.000 EURO
Job contract offered by

MAJOR
model management
MILAN - NEW YORK - PARIS - MUNICH - MIAMI


FIORE TONDI
PRODUCTION

www.worldtopmodel.org

PRINCIPALITY *of* MONACO

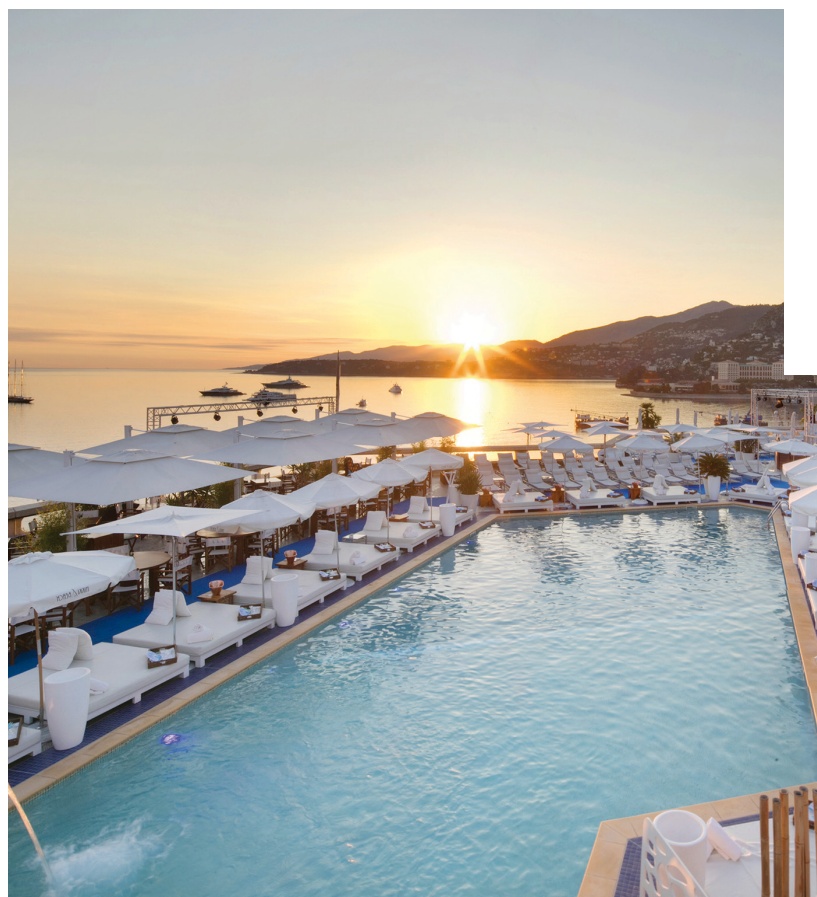
LOCATION 2019

World Top Model chooses **Monte-Carlo in the Principality of Monaco**, is a Sovereign city state located on the French Riviera, known as a playground for the rich and famous. It is also the host of the annual street circuit motor race Monaco Grand Prix of formula One. Each year many foreigners are attracted to its Casino and pleasant climate. In addition to major events organised throughout the year, there is plenty of time to spend for leisure activities which are particularly enjoyable in the Principality. This marks the first time that this glamorous event will take place in the Europe Capital of Models. The goal is to repeat the success of the previous years' events that took place around Europe by which it has become a reference and icon for the key players of the fashion industry for promoting further business and cooperation.

The artistic creator and the founder of this important contest, Fiore Tondi, aims to enrich the Capital of Models reality with the current multicolored contemporary trends of the fashion industry, to highlight the principles that focus on the ideal representation of beauty through the eyes of art, design, fashion and communication.

Just as in its previous history, the World Top Model intends to renew its already existing vocation and put the emphasis on beauty by setting the date of this extraordinary event of the fashion world between the 11th and 14th of December. In this glamorous international final event, there will be 50 participants from 5 continents that have previously competed and won in their country's national contests organized around the world. The Award will end with the election of the winner chosen by a jury of experts and icons of the fashion industry. It will be an exclusive opportunity for the fashion world to get together: stylists, photographers, agencies, media, make-up artists, hairdressers, and other fashion players. Therefore, the

International Final —



absolute highlight of the event will be beauty itself, with the intention of transmitting positive vibes and emotions to the participants, and to the public. During the week of the event, inspired by the vocation of the city as an ideal backdrop for fashion productions, World Top Model will organize videos and photo shoots, parties and events which will engage the whole city. Every moment related to the event will be filmed for the creation of a video that will be distributed to broadcasting media in all involved countries around the world.

EVENTS PLAN

SCHEDULE



World Top Model: The Movie
Another incredible opportunity for WTM's sponsors.

A documentary filmed during the World Top Model tour. This film will be presented in an international showcase offering the possibility of product placement and the visibility of the logos of World Top Model sponsors.

DECEMBER 11th 2019

Arrival of the Worldwide Contestants and staff

2:00pm / 7:00pm
Check-in in hotel

9:00pm
WTM Welcome party @

DECEMBER 12th 2019

9:00am
Breakfast

10:00am / 1:00pm
Tour of the Principality of Monaco

2:00pm
Lunch at fashion Restaurant

5:00pm
Model casting at Major Models with Guido Dolci

8:30pm
Special Party Dinner in Monte Carlo

DECEMBER 13th, 2019

9:00am
Breakfast

10:00am / 11:00am
Dress rehearsals

11:00am / 2:00pm
Model Photo & Videoclip Shooting

2:30pm
Lunch

5:00pm
Model Photo & Videoclip Shooting

Red Carpet
Media coverage

8:30pm
Special Party Dinner in Monte Carlo

DECEMBER 14th, 2019

9:00am
Breakfast

10:00am / 1:00pm
Dress Rehearsals in Hotel

1:00pm
Lunch in Hotel

2:30pm
Fairmont location Hair & Make-up and final Fittings.

5:00pm
General choreographed Rehearsals & TV

7:00pm Welcome Drink

8:00pm WTM event presentation

8:30pm Presentation of the Finalist Models

9:30pm Guests Award

10:30pm Introduction the models and the Winner of the WTM 2019

11:00pm After Party
"With Buffet & Champagne featured with Special Music"



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www.worldtopmodel.org



LAST WINNERS

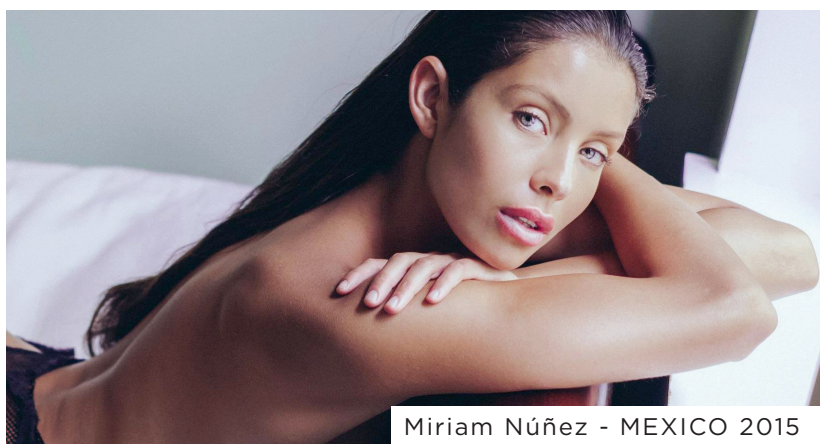
MODEL AWARDED



Adna Zrno - BOSNIA AND ERZEGOVINA 2018



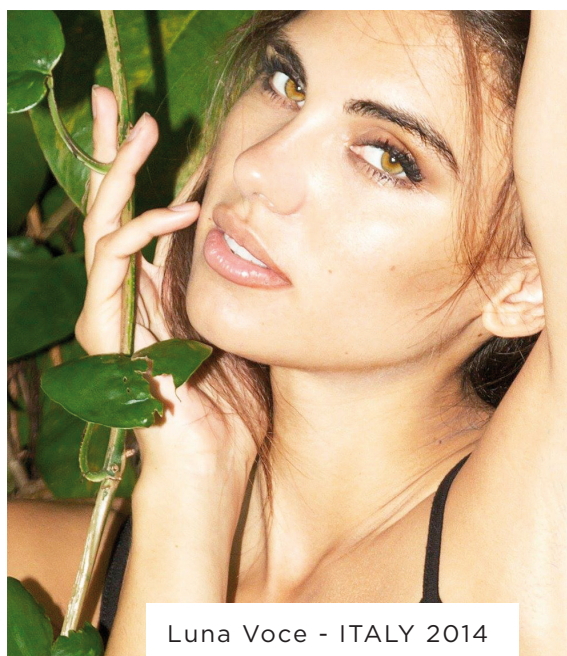
Jiaquin Xiao - CHINA 2017



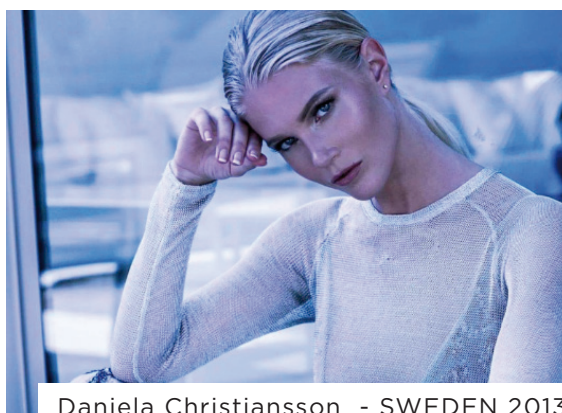
Miriam Núñez - MEXICO 2015



Lara Spajic - CROATIA 2016



Luna Voce - ITALY 2014



Daniela Christiansson - SWEDEN 2013

VIP GUEST

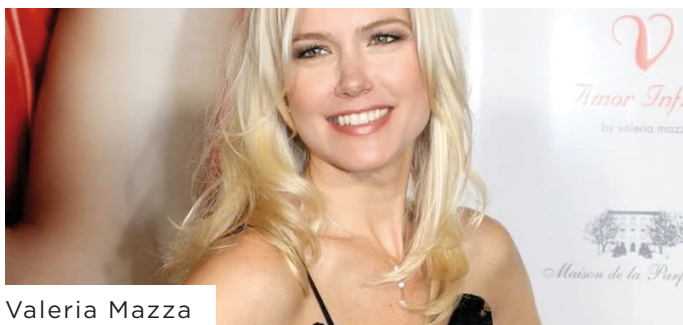
HISTORY



Claudia Schiffer



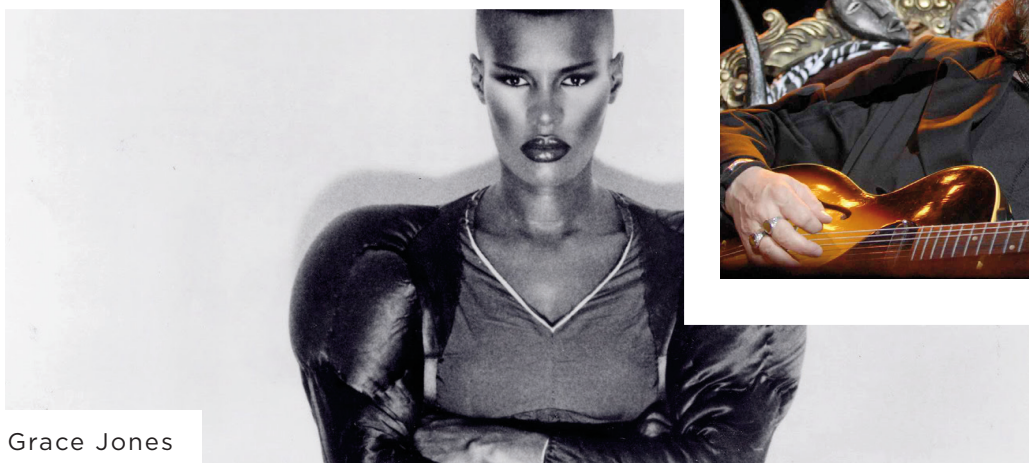
Nina Moric'



Valeria Mazza



Zucchero



Grace Jones



Richard Clayderman



Guido Dolci - PRESIDENTE MAJOR MODEL

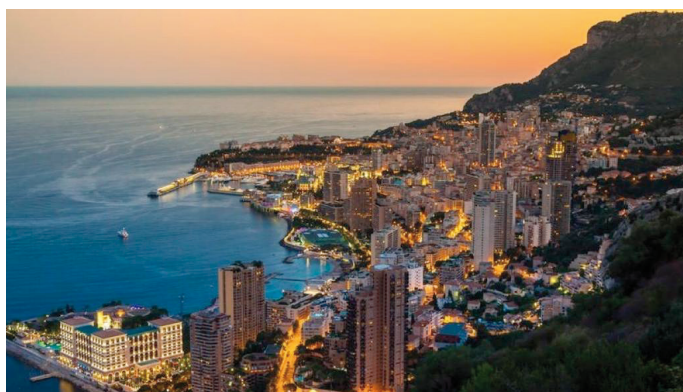
WORLD TOP MODEL

PARTNERS | STAFF | OFFICE | SPONSOR

Fairmont
MONTE CARLO

NEXT WTM

2020 - PRINCIPALITY OF MONACO



30⁰ WORLD TOP MODEL ANNIVERSARY

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